

# Communications Products - ART & DESIGN

## AT1 - Specialised Skills Task 2

### TASK 2 - GRAPHIC MANIPULATION

#### Develop a large format awareness poster

- In a word document - State why you need to develop the poster
- Collect samples of typography, backgrounds, images,
  - background images
  - foreground images
  - title text
  - bi-lines and
  - follow up text (contact details / web address)
- Annotate - what you like / don't like / techniques used/ what you could use
- In Photoshop develop a poster about your chosen Awareness Topic
- Your poster should be A1 size (594 mm x 841 mm)
- Use a combination of both images and text
- Utilise one or a combination of graphic processes (hand made and / or computer based)
- You will need to include
  - a background image,
  - foreground image,
  - title text,
  - bi-line and
  - follow up text (contact details / web address)
- Save as a PDF file
- Use this process to build your skills in the development of graphic content
- You will be assessed through your completed work and annotated examples of workflows

#### **ASSESSMENT CRITERIA – Investigating and Producing**

- I1 Identification of a need, problem, or challenge.*
- I3 Investigation and critical analysis of the characteristics of existing products, processes, systems, and/or production techniques.*
- I4 Investigation of product material options and analysis for product use.*
- Pr1 Application of skills, processes, procedures, and techniques to create a product or system to a chosen standard and specification.*
- Pr2 Use of resources, equipment, and materials to create a product or system safely and accurately.*